



Elements - Evolve

Business Intelligence

Cdg's Business Intelligence element helps gauge every facet of your business. From financial and service performance information to usage trending. Business Intelligence is designed to provide the information executives and managers need at their fingertips.

OVERVIEW

Business Intelligence offers at-a-glance access to essential information allowing executives and managers to obtain high-level metrics of financial, product offering, and operational data. Interactive trending graphs, charts, and data listings provide a real-time overview of your company's information and allow robust data filtering and access to more detailed information.

Included as part of the Elements platform and fully integrated with our subscriber and carrier elements, Business Intelligence is an indispensable tool for seeing and understanding the big picture and the small details of your business.

BUSINESS INTELLIGENCE FEATURES

- Choose from more than 50 available financial, service, marketing, gadgets.
- Customize individual gadgets, filter information, and define visual alerts.
- Access in-depth information, view ticket details, and open subscriber records directly from Business Intelligence gadgets.
- Download CSVs and print information for additional reporting and data analysis.
- Create personalized views and gadget sets.
- Detach individual gadgets to view more information and monitor gadgets while doing other work.
- Design and create custom public and private gadgets through the Reporting element.